

THE ENVISANT DIFFERENCE



All-Star Partners for Credit Union Success!

Happy Fall! This August Envisant met with our credit union leagues partners from across the country to strategize our game plan for 2025, and I believe we really *knocked it out of the park!* In fact, I'd say it was one of our most impactful meetings ever.

From reviewing payment trends to sharing inspiring industry success stories, we collaborated on making the year ahead the best one yet for credit unions like yours. We all look forward to working with you as a strong, winning team!

Thank you!

Anthony Mondello
AVP, Sales

How Can Members Use Credit Cards as a Tool for Financial Wellness?

Credit unions, with their characteristically low interest rates and fees, are in a strong position to help members utilize the benefits of credit cards for financial well-being.

[Read More](#)





Envisant Announces Strategic Partnership with Curql

This groundbreaking partnership with Curql Collective opening the door for credit unions with assets more than \$100 million to jointly invest in transformative fintech.

[Register for a Fall Webinar](#)

4 Prepaid Market Trends and How They Relate to Your Members

The popularity and versatility of prepaid cards can provide credit unions with opportunities to expand their reach and build stronger member relationships.

[Read More](#)



Bridging the Financial Gap: Harnessing Prepaid Cards for Financial Inclusion

Many people face financial challenges that keep them from utilizing the full benefits of mainstream financial services. Prepaid cards can be a powerful vehicle for empowering people who are unbanked and underbanked.

[Read More](#)



4 Strategies to Increase Prepaid Card Usage and Acceptance

Prepaid cards present a valuable opportunity for credit unions to strengthen their portfolios as well as enhance and expand member service. However, there are some challenges that can hinder prepaid card adoption and use.

[Read More](#)

The Key Benefits of a Virtual Prepaid Card Strategy

Understanding how to effectively incorporate virtual cards into your credit union's prepaid strategy is key to competing within the financial services market.

[Read More](#)



Deck the Halls With Convenience: How Envisant Prepaid Cards Help Credit Unions Delight Members This Holiday Season

This festive season is all about bringing joy, and holiday expenses. Explore how you can leverage Envisant's full suite of prepaid cards to empower your members and boost their financial well-being throughout the holidays.

[Watch on Demand](#)





How to Communicate the Value of Technology with Leadership

Are you considering how to convey the value of technology and related projects in the budget? Here are some essential concepts to assist.

[Learn More](#)



Reach Your Potential Partner Webinar Series

Envisant's Reach Your Potential Webinar Series brings you the inside scoop on service providers who can empower your credit union to achieve the next level of member service

[Learn More](#)

Unlocking the Future of Cyber Resiliency at CU Intersect 2024

Last October, over 120 credit union leaders, thought leaders, and subject matter experts joined together in Newport Beach for three days of learning about the latest cyber threats and how to prevent them. If you're on the fence about attending this year, take this opportunity for a sneak peek into why CU Intersect 2024 is an event you absolutely can't miss!

[Learn More](#)





Why You Should Use McQueen Financial Advisors Asset Liability Management Services

McQueen Financial Advisors Asset Liability Management (ALM) services are designed to provide you with the tools and insights needed to optimize your financial strategies, ensuring your institution thrives in all market conditions.

[Learn More](#)



Blesson Abraham
Founder/CEO - SavaryAI

GenAI in Action

Libby Calderone, president of Envisant, shares practical strategies for credit unions to leverage GenAI technologies for sustainable growth.

[Watch On Demand](#)

Envisant Hot Seat

Envisant sat down to talk with our partners and industry experts to discuss trends, tools, and platforms that credit unions can harness to compete in the current and future marketplace. Click on the links below to watch each interview.

- [Envisant Hot Seat: Meirtran](#)
- [Envisant Hot Seat with Libby Calderone](#)





IN THE FIELD

Come meet us at this upcoming event!

September 2024

- [2024 Michigan Credit Union League Executive Summit](#)
Sept. 25-27 / MI

October 2024

- [2024 Illinois Annual Conference](#)
Oct. 3-5 / IL
- [2024 GoWest MAXX Convention](#)
Oct. 13-16 / CO
- [2024 APEX COOPERATIV](#)
Oct. 16-17 / CT
- [2024 CCUL REACH Conference](#)
Oct. 21-23 / CA