

THE ENVISANT DIFFERENCE



Happy Holidays!

Thank you for being part of helping us make the Envisant Difference this year! We're grateful for your partnership and look forward to supporting your goals for growth and member service in 2025.

At Envisant, we're preparing for 2025 by forging relationships with innovative fintechs, finding new ways to support communities, and collaborating with our league partners to share insights and strategies for success. We will also continue to reach out to our credit unions in 2025 for their input on how we can best help them achieve their vision.

I look forward to working with you to make 2025 an amazing year!

Best Wishes,

Anthony Mondello
AVP, Sales



Exploring digital transformation: A guide for credit unions

To remain competitive, credit unions face the challenge of embracing digital transformation while retaining the personal touch of their member-first business model. Fortunately, digital technology can actually be used to help credit unions form a deeper understanding of their members and serve them in a way that is more relevant, personalized, and efficient.

[Read More](#)





Envisant Strategic Partnership with Curql

This groundbreaking partnership with Curql Collective is opening the door for credit unions with assets more than \$100 million to jointly invest in transformative fintech.

[Learn More](#)

How to Communicate the Value of Technology with Leadership

Pure IT, has collaborated with numerous credit unions to demonstrate the significance of a tech strategy and how it can be customized to meet specific organizational objectives. Here are some concepts to assist in communicating this value to your team.

[Read More](#)



Expanding Financial Access: Why Prepaid Cards Are a Valuable Addition to Your CU's Product Portfolio

Prepaid cards hold a strong position in financial wellness and inclusion that makes them ideal for building trust, growing a credit union's market, and strengthening member relationships while diversifying revenue streams.

[Read More](#)



What's AI Got to Do with It? The Strategic Impact of AI in Indirect Lending

Document Processing Automation (DPA), a new tool leveraging AI and machine learning radically streamlines credit union lending operations. Its brings lending workflows into the next generation of financial technology, offering much-needed efficiency.

[Read More](#)

ORIGENCE.

Fraud in the Paymen Industry: A Q&A with MaryAnne Colucci

This complimentary webinar focuses on the pressing issue of fraud within the payment industry. MaryAnne Colucci, Senior Director of Fraud & Risk, will delve into current fraud trends and provide valuable insights into best practices for credit unions to effectively combat these threats.

[Watch on Demand](#)



The Credit Union Superpower: Transparency, Accessibility, and Empathy

As banking services become increasingly à la carte, credit unions can make their loan services stand out by highlighting their own unique advantage: the power of human connection.

[Learn More](#)



3 Advantages of Automating Loan Processing and Decisioning

Changing member expectations call for new conveniences, and new technological solutions will help credit unions further their future success.

[Read More](#)



Reach Your Potential Partner Webinar Series

Envisant's Reach Your Potential Webinar Series brings you the inside scoop on service providers who can empower your credit union to achieve the next level of member service

[Learn More](#)

Envisant Hot Seat

Envisant sat down to talk with our partners and industry experts to discuss trends, tools, and platforms that credit unions can harness to compete in the current and future marketplace. Click on the links below to watch each interview.

- [Envisant Hot Seat: Sparrow](#)
- [Envisant Hot Seat: Capstone Strategic](#)





IN THE FIELD

Come meet us at this upcoming event!

February 2025

- [The Roundtable](#)
Feb. 4-5 / NV
- [Carolina's Launch 2025](#)
Feb. 12-13 / NC

March 2025

- [2025 GAC](#)
March 2-6 / Washington, D.C.
- [Credit Union Summit](#)
March 28-29 / UT